Sponsorship and Exhibit Opportunities

Date : APRIL 10, 2027
Time : 8:00 AM – 4:00 PM
Venue : Capital Plaza Hotel
Frankfort, KY

PRESENTING SPONSOR $1500

Investment key benefits :

- Exclusive sponsorship of the Friday night Visions Award Ceremony.
- Prominent visual and formal recognition at the conference.
- Top-tier logo placement on all event marketing materials, signage, and website.
- Full-page ad in the official conference program.
- 2 complimentary conference registrations.
- Premium vendor table in the main exhibition area.

LUNCH SPONSORS $500

Investment key benefits:

- Logo placement on event signage and website.
- Half-page ad in the conference program.
- 1 complimentary conference registration.
- Sponsorship branding during lunch.
- Vendor table in the exhibition area.

EXHIBITORS $150

Investment key benefits:

- Share business services and products with attendees.
- Vendor table in the exhibition area.
- 30% off one conference registration .

The Bluegrass Writers Coalition (BWC) is a non-profit organization dedicated to nurturing writers, supporting literature, and promoting literacy across Kentucky.

As the only event of its kind hosted in the state capital of Frankfort, Kentucky, the BWC Writers Conference gathers aspiring and published authors, poets, essayists, editors, and emerging literary voices from across the region. This event offers workshops, pitch sessions, keynotes, and networking opportunities designed to elevate the literary arts in Kentucky.

Why Sponsor The Conference of Writers?

- **Brand Association:** Connects your brand directly with a dedicated community of creators, readers, educators, and cultural advocates.
- **Targeted Audience:** Reach active writers, publishers, educators, and literary enthusiasts from Kentucky and the surrounding region.
- **Community Engagement**: Demonstrate your commitment to supporting local arts, education, and literacy in Kentucky.
- **Brand Visibility**: Gain digital and print exposure across pre-event marketing campaigns, social media, and on-site conference materials.

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Complete your sponsorship application online
bluegrasswriterscoalition.com