



www.BluegrassWritersCoalition.com

Advertising space is now available for the Conference of Writers program book. When you place an ad in the program book, your business will be seen not only by conference attendees, but we'll post your ad on the Bluegrass Writers Coalition's website for three months following the conference. Plus, you'll be supporting BWC's primary mission - to promote the literary arts in Kentucky. You'll be helping to support a thriving literary community right here in the Bluegrass.

Ad Size	File Specs	Price	Online Payment Link
Full Page	5" x 8"	\$100	https://square.link/u/MjaWmDE2
Half Page	5" x 4"	\$60	https://square.link/u/CYI22JeF
Quarter Page	2.5" x 4"	\$30	https://square.link/u/llrrZYhc

Payment Options:

- Pay online with a credit or debit card at the URL above.
- Send a check made payable to **Bluegrass Writers Coalition** to the address below. Include a note that the payment is for an ad in the conference program book.

Ad Submission:

- Send your ad as an attachment to **conference@BluegrassWritersCoalition.com**.
- Ads must be high-resolution (300 dpi) in the size indicated above.
- You can submit your ad either grayscale or full color. If you submit a full color ad, we will convert it to grayscale for printing in the program book.
- Your ad will be posted on www.BluegrassWritersCoalition.com with a link to your website, if you supply one. If you submit a full color file, we will post that version on the website.
- Acceptable formats are JPEG, PNG, or PDF.
- The deadline for ad submission and payment is April 4, 2025. If your ad is ready sooner, please send it early.

Bluegrass Writers Coalition, P. O. Box 4563, Frankfort, KY 40604-4563

Bluegrass Writers Coalition Inc. is a 501(c)(3) nonprofit organization